

ANDREA NONNI

Personal Information

Name: Andrea Nonni
Date of birth: 5th June 1978
Mob n°: 0750 8577 180
Residence: London E17
Nationality: Italian
Bilingual: Italian, English
e-mail: info@andreanonni.com
personal website: www.andreanonni.com

Senior UX/UI designer

Highly motivated professional with strong experience and a wide skills set in the field of design and development of complex and engaging digital solutions with a great emphasis on usability. As Senior UX/UI designer I had the possibility to work on a variety of projects such as marketing websites, custom tailored e-commerce solutions, dedicated IoT apps and complex web applications. Some companies I worked for: SONY Music, V&A Museum, Madison Square Garden, SYCO Entertainment, Diageo, Unilever, Cadbury, EA and many others.

Key Skills

- Extensive knowledge of the latest best practices in User Experience and User Interface Design
- Confident in leading User Research, Stakeholders Interviews and design presentations to facilitate business stakeholders decision
- Excellent creative process through design thinking: sketching, wire-framing, pixel perfect UI design, atomic pattern design libraries and rapid prototyping for early testing and iteration
- High degree of competence working alone or in an agile team and communicating ideas with a close attention to details
- Proven ability in user-centered UX & UI on large scale commercial projects
- Advanced skills in Front End Development and prototyping
- Confident in working on complex transformation's projects and teams with Agile methodology
- Bilingual Italian, English

Software Literacy

- Excellent skills using software such as Sketch, Adobe XD and Photoshop for wireframes, final design and interactive prototypes
- Strong knowledge of prototyping software such as InVison and hands off tools such as Zeplin
- Proven ability to design with Light Design System and Salesforce components
- Extensive knowledge of Drupal (7 & 8) and the theming layer
- Commercial experience with HTML5, CSS3 (sass/less), JS, responsive grid systems such as Skeleton, Foundation and Bootstrap
- Proficient in developing javascript using libraries such as JQuery, JQuery UI

Professional Experience

March 2018 to June 2018 - Senior UX/UI Designer at PPL/PRS

After merging together, PPL and PRS, needed a world class licensing experience for their B2B “Buy a Licence” online project. Having previously worked with PPL, I was introduced to the new project and helped in designing the business' vision. The steps involved in the process included, discovery phase, user data research, personas and empathy map creation, early prototypes creation and iteration, wireframes design presented to the stakeholders, guideline and pattern design creation. All in accordance to salesforce lightning design system principles and PPL/PRS branding design guidelines.

May 2017 to December 2017 - Senior UX/UI Designer at PPL

As Senior Designer I was in charge of the design of the UX and UI for the Register Repertoire project, a heavy data B2C and B2B piece of software with many innovative features. My tasks included user research, stakeholders interviews, weekly UX reviews while working alongside business analysts, developers and technical architects to facilitate the development through Agile methodology.

May 2012 to April 2017 - Web Manager of JOON Ltd

As a web manager, my tasks included the organization, management and production of various web projects. I designed and created several marketing and e-commerce websites for clients including Sony Music, V&A Museum, Ghostbusters Movie, New York Knicks, New York's Rangers, Earlsford Capital, Barnaby Barford and Fused7. I also designed UX/UI for IoT web apps and developed the products' prototypes for user testing.

July 2009 to May 2012 - Web Designer and Front End Developer at Sony Music Entertainment

As a web designer, and developer, my job was to create and develop European Artist's websites using Drupal. My main task was to develop bullet-proof code based front end on pixel perfect PSD files. The challenge was to represent and reflect the artist's creativity on the website in order to deliver a hub of news, information and fan community online.

Other tasks comprehend the creation of heavily customized interface, javascript development and project maintenance collaborating with European territories and Sony U.S. headquarters. Some artists I've worked for: Michael Jackson , Joe Cocker , Jimi Hendrix, Calvin Harris and many more.

March 2008 June 2009 - Web Designer at Digital People

As a web designer my task was to work in a team alongside the web developer and the creative director to create functional wireframes and engaging layouts for global brands such as Unilever, Orange, Bauer Media, Cadbury, GSK and EA. My tasks included idea generation, designing, making mock-ups as well as many other processes needed for translating an original concept into a working website. Using Drupal CMS as a main frame, I created interactive content such as Flash animation, Video editing and encoding for online streaming technologies, XML editing and Fusion Charts creation. Other projects consisted of producing print and offline material.

Education

2004 – 2006 2 year further study equivalent to MA in Communication Design, Institute Superiore d'Arte e Design (ISIA) Faenza, Italy

2003 Erasmus Socrates Exchange Programme to University of Plymouth, Exeter, England.

1998 – 2004 Equivalent to BA(Hons) Industrial Design, ISIA, Faenza, Italy

1996 – 1998 Certificate School of Illustration and Communications, Tommaso Minardi, Faenza, Italy. **1992 – 1998** Diploma, Scientific School, Faenza, Italy.