

ANDREA NONNI C.V.

Personal Information

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Profile

I am a highly motivated worker that is passionate about web and graphic design. I am able to work well on my own or in a team environment. I have 8 years of professional experience in graphic design and 5 years in web design. My passion stems from a deep level of recognition and understanding of how communication technologies are involved in our everyday lives.

Key Skills

- I'm able to create a web site from scratch right through to the final step, delivering high quality, focused and functional solutions
- Deep knowledge of latest technologies, trends and techniques on the web
- Excellent skills in web user interface development and multimedia content creation
- Excellent skills in digital image manipulation, layout and presentation for web and press with a focus on visual communication
- Experience in working with client briefs to develop successful solutions
- High degree of competence in visualising and communicating ideas with a close attention on usability
- Bilingual Italian, English
- Highly capable of reverse engineering of code
- Good communication skills including training others in this field

Software Literacy

- Excellent knowledge of Adobe Creative Suite 3: Photoshop, Illustrator Dreamweaver Indesign
- Excellent Knowledge of Flash for interactive and engaging animation (Action Script 2)
- Hand coding of HTML, CSS following w3c web standards and crossbrowser issues
- Solid knowledge of open source Content Management Systems such as Drupal and Wordpress
- Competent in 3D Modelling, texturing and rendering with 3D StudioMAX
- Video editing with Premiere and Final Cut combined with various non linear audio editors
- Mac, Windows and Linux literate

LATEST WORKS

2000 – Present day - Freelance Graphic and Web designer, clients include:

March 2008 June 2009 - Web Designer at Digital People

As a web designer my task was to work in a team alongside the web developer and the creative director to create functional wireframes and engaging layouts for global brands such as Unilever, Orange, Bauer Media, Cadbury, GSK and EA. My tasks included idea generation, designing, making mock-ups as well as many other processes needed for translating an original concept into a working website. Using Drupal CMS as a main frame, I created interactive content such as Flash animation, Video editing and encoding for online streaming technologies, XML editing and Fusion Charts creation.

Other projects consisted of producing print and offline material.

www.digitalpeopleonline.com *(Due to privacy a selection of other works could be seen on request)*

January 2000 - June 2009 - Faentia Consulting s.r.l. Faenza (I) ISO and UNI certification studio

I've been working for this company as a freelance designer since 2000. My task was to create the logo, to design brand identity and stationery, uniforms and worker's apparel as well as promotional material . I've also designed the company website with a complete private area for users and a visual file transfer application based on PHP.

www.faentia-consulting.com

January 2008 - Barnaby Barford London based artist and designer

Designing of coherent, easy to use gallery website with private press access. The website allowed the artist to create and manage content by himself. The Content Management System also allowed the client to manage press contacts and account users.

www.barnabybarford.co.uk

December 2007 - David Gill Galleries London (UK) Major International Art and Design Gallery

Designing of coherent, easy to use website for client and press access. The site included an easy to use Content Management System for various company employees including many that are not computer literate. This enables them to manage press contacts, Upload images and details as well as manage account users.

www.davidgillgalleries.com

December 2007 - Microlaser Italia Solarolo (I) Printer ink Refill Production

Designing of this bilingual, cooperate web site. It is easy to navigate for customers but also has a powerful e-commerce application used by their selling agents. Each user can access their own individual price list and their own unique selling targets. I designed and produced the user interfaces. My priority was to make the navigation experience easier and faster, this included a great deal of research and development into all the possible functions and ways in which the website could be used including easy to understand icons.

www.microlaser.it

December 2007 - Blugeo s.r.l. Parma (I) Water Treatment Company

Designing and coding of corporate web site showing company profile and products through easy to use and interactive navigation. Integration with PHP user data collection system and Fusion news management system.

www.blugeo.com

September 2006- July 2007 Simoni Racing Ferrara (I) International seller for car and driver accessories

Restyling of both info and e-commerce web site with Flash animations, streaming technologies and pure racing style.

www.simoniracing.com

February - December 2007 - FORMATEMP (I) Italian Professional Formation Consortium

Teaching company employees and self employed professionals Desktop Publishing and Web Design from beginner to advanced levels. Software used during the lessons: Adobe Illustrator, PhotoShop, Dreamweaver, Flash. Visiting Lecturer for web marketing and SEO.

July 2005 - December 2007 - Progetto Futuro Imola (I) Multimedia Services and Consulting

Designing and integration with Jommla CMS of the company web site. www.progettofuturo.net
Also teaching classes in Apple O.S., PhotoShop, Illustrator, Dreamweaver, Flash, 3D StudioMax courses for both groups and individuals.

July 2005 Archstudio Bologna (I) Architecture studio

3D modelling and photorealistic visualization of a whole residential area in Castel Maggiore/Bologna Italy.

May 2005 Filicori-Zecchini Bologna (I) Coffee Production Company

Designing, 3d modelling and rendering for the franchised company Filicori Zecchini Bars.
Audio and Video Editing for demo reel presentation. Image manipulation for the company web site.
Previous works from 2000 to 2005 could be seen on request

Education

2004 – 2006 2 year further study equivalent to MA in Communication Design, Institute Superiore d'Arte e Design (ISIA) Faenza, Italy.

2003 Erasmus Socrates Exchange Programme to University of Plymouth, Exeter, England.

1998 – 2004 Equivalent to BA(Hons) Industrial Design, ISIA, Faenza, Italy

1996 – 1998 Certificate School of Illustration and Communications, Tommaso Minardi, Faenza, Italy.

1992 – 1998 Diploma, Scientific School, Faenza, Italy.